## FIGURES OF SPEECH AND RHETORIC

## Rhetorical Devices

Style is part of classical rhetoric and a number of rhetorical devices are worth considering in any analysis of style. For the analysis of literature a knowledge of rhetorical devices is indispensable, since there is often a considerable density of rhetorical figures and tropes which are important generators and qualifiers of meaning and effect, particularly in the case in poetry. The analysis of the use of imagery is especially important for any kind of study of literary texts.

Figures of speech in classical rhetoric were defined as "a form of speech artfully varied from common usage" (Quintilian, Inst. Orat. IX.i.2). The forms of figurative languages are divided into two main groups: schemes (or figures) and tropes.

Rhetorical schemes describe the arrangement of individual sounds (phonological schemes), the arrangement of words (morphological schemes), and sentence structure (syntactical schemes). Rhetorical tropes are devices of figurative language. They represent a deviation from the common or main significance of a word or phrase (semantic figures) or include specific appeals to the audience (pragmatic figures).

## SOUNDS

alliteration
onomatopoeia

## WORDS

anaphora chiasmus synchesis tmesis

## SENTENCES

asyndeton
enjambment
hyperbaton
polysyndeton

## EXPRESSIONS

apostrophe
hyperbole litotes
metaphor
metonymy
personification
rhetorical question

Example
Cheyenne and Sheridan will surely share their shoulder pads. Moooo! (Quack?)

I do not like green eggs and ham, I do not like them Sam I Am. always helpful and disrespectful never the unforgiving anger of cruel Juno what-the hell-ever

I did this, this, this, this, this to make my parents happy. two-line sentence I finished, although it took half the night, the homework. I did that and that and that and that and that for them.

I am discussing indirect questions (and you know how hard they are to spot). Indirect questions are as rare as hen's teeth.
I don't think many of them were all that upset about the indirect question. Indirect questions are the bane of my existence.
The pen is mightier than the sword.
AP Latin is a harsh taskmaster.
Do I look like an idiot?

## Schemes: Sound-level

## Alliterátion:

the repetition of the same letter or sound in sequence
Let us go forth to lead the land we love. J. F. Kennedy, Inaugural
Viri validis cum viribus luctant. Ennius
Veni, vidi, vici. Caesar
tum victu revocant viris. Vergil

## Onomatopoéia:

use of words to imitate natural sounds; accommodation of sound to sense
At tuba terribili sonitu taratantara dixit. Ennius
magno cum murmure montis. Vergil

## Schemes: Word-level

## Anáphora:

the repetition of a word or phrase at the beginning of successive phrases, clauses or lines
We shall not flag or fail. We shall go on to the end. We shall fight in France, we shall fight on the seas and oceans, we shall fight with growing confidence and growing strength in the air, we shall defend our island, whatever the cost may be, we shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills. We shall never surrender. Churchill.

Nihil agis, nihil moliris, nihil cogitas, quod non ego non modo audiam, sed etiam videam planeque sentiam. Cicero mirantur dona Aeneae, mirantur Iulum. Vergil

## Chiásmus:

two pairs arranged not in parallels (a-b-a-b) but in inverted order (a-b-b-a); from shape of the Greek letter chi (X)
Those gallant men will remain often in my thoughts and in my prayers always. MacArthur
Renown'd for conquest, and in council skill'd. Addison
Ilionea petit dextrā laevāque serestum. Vergil

## Sýnchysis:

interlocked word order.
Saevae memorem Junonis iram. Vergil
The unforgiving anger of cruel Juno

## Tmésis:

separation of the parts of a compound word by one or more intervening words

Quaecumque terrae vocant me = Quae me cumque vocant terrae

## Schemes: Sentence-Level

## Asýndeton:

lack of conjunctions between coordinate phrases, clauses, or words
We shall pay any price, bear any burden, meet any hardships, support any friend, oppose any foe to assure the survival and the success of liberty. J. F. Kennedy, Inaugural

But, in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. Lincoln, Gettysburg Address

## Enjámbment:

A sentence running over from one line to another, so that related words fall in different lines.

## Hyperbaton:

The violent displacement of words; a dislocation where phrases or words that belong together are separated.
per omnis te deos oro
I got, so far as the immediate moment was concerned, away.
James, The Turn of the Screw

## Polysýndeton:

the repetition of conjunctions in a series of coordinate words, phrases, or clauses
I said, "Who killed him?" and he said, "I don't know who killed him but he's dead all right," and it was dark and there was water standing in the street and no lights and windows broke and boats all up in the town and trees blown down and everything all blown and I got a skiff and went out and found my boat where I had her inside Mango Bay and she was all right only she was full of water. Hemingway, After the Storm
omnia Mercurio similis, vocemque coloremque
et crinis flavos et membra decora iuventae Vergil

## Tropes

## Apóstrophe

a sudden turn from the general audience to address, usually in the second person, a specific group or person
For Brutus, as you know, was Caesar's angel. Judge, O you gods, how dearly Caesar loved him. Shakespeare, Julius Caesar

## Hypérbole:

exaggeration for emphasis or for rhetorical effect
My vegetable love should grow
Vaster than empires, and more slow;
An hundred years should got to praise
Thine eyes and on thine forehead gaze;
Two hundred to adore each breast,
But thirty thousand to the rest. Andrew Marvell, "To His Coy Mistress"

Da mi basia mille, deinde centum,
Dein mille altera, dein secunda centum,
Deinde usque altera mille, deinde centum. Catullus
Praeruptus aquae mons. Vergil

## Lítotes:

understatement, for intensification, by denying the contrary of the thing being affirmed. (Sometimes used synonymously with meiosis.)

A few unannounced quizzes are not inconceivable.
War is not healthy for children and other living things.
One nuclear bomb can ruin your whole day. (meiosis)

## Métaphor:

implied comparison achieved through a figurative use of words; the word is used not in its literal sense, but in one analogous to it

Life's but a walking shadow; a poor player,
That struts and frets his hour upon the stage. Shakespeare, Macbeth
From Stettin in the Baltic to Trieste in the Adriatic, an iron curtain has descended across the continent. W. Churchill

## Metónymy:

substitution of one word for another which it suggests
He is a man of the cloth.
The pen is mightier than the sword.
Ceres $=$ goddess of grain $=$ grain

## Persónification:

attribution of personality to an impersonal thing
England expects every man to do his duty. Lord Nelson
fuge crudelis terras, fuge litus avarum. Vergil

## Símile:

an explicit comparison between two things using 'like' or 'as'
My love is as a fever, longing still
For that which longer nurseth the disease, Shakespeare, Sonnet CXLVII
Let us go then, you and I,
While the evening is spread out against the sky,
Like a patient etherized upon a table... T.S. Eliot, The Love Song of J. Alfred Prufrock

